

starting your own business?

essential knowledge to help you start up and grow your business

<p>Day 1 Introduction to Self-employment, regulations and the legal aspects Monday 27th September 9.30am – 4.30pm</p>	<p>What does it mean to be Self-Employed? Practicalities of Starting my Own Business Making a Business Plan What else do I need to know? Where can I go for further information and support?</p>	<p>Michelle Monks</p>
<p>Day 2 Marketing and Market Research Friday 1st October 9.30am – 4.30pm</p>	<p>What is marketing? How can marketing work for me? What research do I need to do? Networks and others who can help. My Marketing Plan</p>	<p>Michelle Monks</p>
<p>Day 3 Finance & Taxation Monday 4th October 9.30am – 4.30pm</p>	<p>Financial Management & Record Keeping Cash flow forecasting, Profit and Loss</p>	<p>David Thornley</p>

VENUE: Whitehaven Business & Education Centre, 13-15 Market Place, Whitehaven, CA28 7DG

This course is **free** to attend. Refreshments and lunch will also be provided.

For further information or to reserve your FREE place, please contact:

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