

The Urgent Care Joint Clinical Venture in North Lancashire

A seminar for all stakeholders in urgent and unscheduled care
**A detailed appraisal of the new integrated urgent care service in
the Lancaster and Morecambe district.**

Friday September 18th 09.30-12.30, North Lancashire PCT Headquarters, Moor Lane Mills,
Lancaster LA1 1QD

Session chair **Dr Jim Gardner**

Introduction and Welcome **Dr Jim Gardner** PCT Medical Director and PEC Chair

The new urgent care service in North Lancs—the benefits of integration for patients and
staff **TBC**

Achieving integration across primary and secondary care to deliver services by the right
clinician in the right place, at right time **Dr Mark Denver** GP and Urgent Care Lead

Meeting the four hour target while delivering high quality care -balancing quality with
efficiency **Dr Andy Webster** Consultant in Emergency Medicine

Enhanced care in the community **TBC**

Building performance measures into contracts to ensure the delivery of quality care
John Butterworth PCT Commissioner

Using social marketing to alter behaviours and ensure patients receive the right care in the
most appropriate setting **TBC**

Panel discussion—The question of integration

North Lancashire
Teaching Primary Care Trust



Lancashire Care
NHS Foundation Trust



University Hospitals
of Morecambe Bay
NHS Trust



To book a place, please email sam.close@northlancs.nhs.uk