



www.keswick2barrow.co.uk

SPONSOR AND GIFT AID (SAGA) **Forms**

Will walkers please ask sponsors:

1. To complete their **name** and **HOME** address **WITH POSTCODE**
Work Addresses are **No USE!!**
2. To **tick the box** if they are Taxpayers
3. And ask their **TEAM LEADER** to **RETURN FORMS** with sponsor money to the K2B Treasurer.

We pass packs of SAGA forms to the Charities. They reclaim the income tax which sponsors have already paid on their donations.

This bonus is worth **25%** so:

Every **£10** donation is worth **£12.50** to the Charities.

In 2011, **£234,567** cheque donations were boosted by SAGA form bonuses worth:

£42,532 = 18.1% BONUS

This was K2B's best ever Gift Aid performance, but it is **STILL NOT GOOD ENOUGH**. More forms could be returned, and more forms could be **better** completed. **GIFT AID** is **YOUR SPONSORS' TAX** being returned to **YOUR CHARITIES** by kind agreement of the Taxman – **HELP K2B TAKE ADVANTAGE** of this rare tax concession and **MAXIMISE** £s to **YOUR CHARITIES!!**

If more walkers **TOOK STEPS 1,2,3 ABOVE**, K2B could **INCREASE** this **BONUS** towards **25%** in 2012, and make an **EXTRA £16,110** for the charities.